

Annual Report

THE JUNIOR LEAGUE OF MONROE

Developing
WOMEN
TO DO A WORLD
OF Good™



JUNIOR LEAGUE
MONROE

2024

2025

THE JUNIOR LEAGUE

MISSION

The Junior League of Monroe is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

VISION

The Junior League of Monroe: Women Around the World as Catalysts for Lasting Community Change.

VALUES

- **Diversity:** We believe that creating and sustaining a diverse Membership is critical to our Mission. Living the value of diversity means we are committed to centering equity, inclusion, and belonging in our individual, organizational, and community relationships.
- **Collaboration:** We believe lasting societal change is achieved through both collaboration and meaningful disagreement. Living the value of collaboration inspires us to accomplish more together.
- **Community:** We believe a strong sense of community is essential to human well-being. Living the value of community provides a foundation of inclusion, which allows us to make a greater impact on the world around us.
- **Empowerment:** We believe that the empowerment of women is a necessary requirement to create positive, lasting societal change. Living the value of empowerment fosters trust and confidence in each other.
- **Leadership:** We believe in the unique power of women's leadership abilities to transform communities for the better. Living the value of leadership allows us to make a collective difference.
- **Respect:** We believe respect is a fundamental human right. Living the value of respect instills in us an unconditional positive regard for others.
- **Service:** We believe it is through service that we build core relationships with others. Service is the lens through which we decide how we will invest our time and resources. Living the value of service empowers us as catalysts for lasting community change.

Welcome



As we close the chapter on the 2024-2025 League year, I find myself reflecting on the incredible journey we have taken together. This year has been one of transformation, resilience, and impact—a true testament to the power of **women working together** for the betterment of our community.

When I first stood before you at the beginning of this League year, I shared a phrase that I felt would define our work together: **“We Evolve.”** I believed then, as I do now, that the strength of the Junior League of Monroe lies not just in our ability to serve but in our commitment to **growing, adapting, and leading** in new and meaningful ways. And what a year of evolution it has been.

We have expanded our reach, strengthened our initiatives, and deepened our investment in Northeast Louisiana. From empowering women and children through hands-on service projects to forging impactful partnerships with community organizations, every milestone we achieved was made possible because of the dedication, passion, and generosity of our members and supporters.

- **W.E. Care.** We demonstrated our unwavering commitment to the places we call home, ensuring that our resources and efforts were directed toward the most pressing needs in our community.
- **W.E. Motivate.** We lifted each other up, encouraged bold ideas, and cultivated leadership—reminding one another that when women come together with a shared vision, there is no limit to what we can accomplish.
- **W.E. Evolve.** We embraced challenges as opportunities, stepping forward with confidence and a willingness to learn by doing. We reimaged what service looks like and found new ways to create lasting impact.

As I look ahead, I do so with immense pride and gratitude. To our members—your dedication fuels this mission. To our community partners—your collaboration strengthens our reach. To our supporters—your generosity makes our work possible.

It has been an honor to serve as your President, and I am forever grateful for the opportunity to stand alongside such extraordinary women, shaping a future filled with possibility and purpose.

Haley Holley

PRESIDENT, 2024-2025

2024-2025 Annual Plan

Community Engagement The League will engage in an extensive community initiative re-evaluation cycle utilizing members and recommendations from the Community Advisory Board (CAB) and Research & Planning Council to better align community needs, League resources, and engage members at higher rates.

Objectives	Evidence of Success	Target Dates
1.1. By May 31, 2025, JLM will develop and launch a revised strategic <u>community plan</u> which includes metrics for success criteria.		
a. Meet with CAB to understand ongoing needs of the Community and align Community Impact proposals with their feedback.	a. Community Impact Committee will propose a program for each Community focus area based on recommendations from CAB.	a1. CAB meetings before October 2024 and February 2025 (more meetings may be scheduled if determined as necessary). a2. Proposals presented to BOD no later than April 2025
1.2. By 2025, JLM will have established <u>community partners</u> .		
a. Complete partnership agreement with a local organization whose mission/program aligns with financial literacy, health education, and/or education/job training.	a. Signed MOU with one partner organization that includes annual plan of outlined expectations. b. Publish community partner request protocol on JLM website for potential community partner programs to be considered for subsequent years. c. Signed MOU with second partner organization that includes annual plan of outlined expectations.	a. May 31, 2024 b. October 1, 2024 c. May 31, 2025

2024-2025 Annual Plan

Member Engagement The League will increase member engagement and enhance member experiences so member input and output are more fully balanced.

Objectives	Evidence of Success	Target Dates
2.1. Increase the total provisional cohort for 2024-2025 by 30% from previous year.		
<ul style="list-style-type: none"> a. Expand onboarding of provisional members to two cohorts per year. b. Increase quantity of "Meet the League" events and offer informational session (with a virtual option) for potential Provisionals 	<ul style="list-style-type: none"> a1. 2024 Fall Provisional Class membership data. a2. 2025 Spring Provisional Class membership data. b1. Host 2 annual potential provisional informational sessions providing information on membership expectations and obligations. b2. At minimum, 3 meet the league events 	<ul style="list-style-type: none"> a1. June through November a2. November through April b1. August and November 2024 (dates to incrementally move forward for subsequent years) b2. Early September, late October, and February
2.2. By 2025, implement Mentor Programs.		
<ul style="list-style-type: none"> a. Develop and implement provisional and first year active mentor program. b. Develop BOD mentoring program. 	<ul style="list-style-type: none"> a. Program plan will include specific action steps with key, intentional touch points between mentor and mentee. b1. The program will identify chairs interested in BOD leadership roles. b2. Potential BOD leaders will shadow active BOD members. b3. Program will include transitional training protocol for incoming 	<ul style="list-style-type: none"> a. May 31, 2025 b1. October 2024 b2. October - December 2024 b3. May 31, 2025
2.3. Increase member engagement (social opportunities), training opportunities, and benefits.		
<ul style="list-style-type: none"> a. Increase interactions between actives and sustainers. b. Increase training opportunities for members c. Increase interpersonal engagement opportunities at meetings 	<ul style="list-style-type: none"> a. Host, at minimum, 1 joint event annually b. Education & Training Committee will offer at least 2 opportunities to members based on recommended focus areas c. Activities, Housing, and Arrangements Committee will outline goals and activities for interpersonal engagement touchpoints. 	<ul style="list-style-type: none"> a. 2024-2025 b. Fall 2024 and Spring 2025 c. Each GMM

2024-2025 Annual Plan

Organizational and Financial Management The League will have a diversified fund development plan that incorporates multiple fundraising options and prioritizes corporate and title sponsorships.

Objectives	Evidence of Success	Target Dates
3.1. Implement a new, diversified Fall fundraiser.		
a. Raise >\$8,000 in Poinsettia sales	a. Meeting goal of >\$8,000	a. December 2024
3.2. Secure title sponsorships for Community events and general operating expenses.		
a. Launch sponsorship campaign earlier in the League Year	a. Title sponsorship secured to cover majority of project costs for the following: <ul style="list-style-type: none"> • Classroom Mini-Grants • Cinderella Project • Spring Market • Care Closets 	a. August 2024
b. Intake \$25,000 in general sponsorships	b. Receiving \$25,000 in general sponsorships	b. January 2025

League Growth and Brand Sustainability The League will increase its visibility as an organization of women empowered as leaders creating community impact.

Objectives	Evidence of Success	Target Dates
4.1. Increase message and transparency of JLM's mission <u>internally</u>.		
a. Ensure all members understand the mission/vision of JLM.	a. Conduct training and development for "elevator pitch cards".	a. January 2025
4.2. Increase message and transparency of JLM's mission <u>externally</u>.		
a. Prioritize platforms and strategies where influence is greatest.	a. Create updated signage and marketing materials which includes messaging reinforcing focus areas, hours spent by members volunteering, one-page information cards, etc. b. Incorporate marketing materials at all public facing JLM events.	a. November 2024 b. ongoing

2024-2025 Annual Plan

Ongoing League Operations The League will successfully complete all ongoing projects and operations to support and maintain vitality.

Objectives	Evidence of Success	Target Dates
5.1. Continue ongoing procedure of aligning processes and projects with mission, by-laws, and policies and procedures.		
a. Identify, appoint and schedule auditing cycle dates and task force.	a. Revisions to by-laws and/or policies and procedures to ensure support and reinforcement of updated programs, initiatives, and goals.	a. May 31, 2025
5.2. Continue process of ensuring sound financial decisions which align with goals, mission, by-laws, and policies and procedures.		
a. Specific training over financial policies, budgets, allowable spending, reimbursements, etc. b. Prepare adequate annual budget.	a. Committee Chairs, Council VPs, and BOD Members utilize sound financial practices. b. Annual budget supports attainment of financial, membership, and community goals.	a. Training (summer 2024) b. Finalized by April 2025

LEADERSHIP

2024-2025

Board of Directors



President **Haley Holley**
President-Elect **Jennifer Fox**
Advisory Planning Chair **Temika Loyd-Cooks**
Communications VP **Courtney Thomas**
Community VP **Avery Dabbs**
Corresponding Secretary **Ashley Johnson**
Financial VP Nadine **Fares-Crawford**
Assistant Financial VP **Kristen Long**
Fund Development VP **Chelsie Walker**
Membership VP **Lauren Hassell-Smith**
Nominating & Placement Chair **Melinda Minniefield**
Planning & Research VP **Mary Earl**
Presidential Advisor **Meghan Sharp**

COMMITTEE LEADERSHIP

2024-2025



Lauren Perry
Admissions



Caitlyn Nims
Activities,
Housing, &
Arrangements



Abbie Allen-Whitney
Community
Impact



LaRochele Wooten
Community
Service Outreach



Markeaya Eaton
Charlons/Tech
Tuesday



Amber Marshall
Education Task
Force



Kirstie Martin
Provisional
Committee



Camille Phillips
Provisional
Committee



Brittany Liner
Spring Market



Brittanya Cesaer
Spring Market



Kacie Whipple
Spring Market



Yasmeeen Dickerson
Spring Market



Christie Ouchley
Education &
Training



Courtney Riley
Marketing & PR



Emily Cooper
Technology



Hannah Felkel
Fund
Development



Harvetta Reddix
Education Task
Force Co-Chair



Arlisha White
Community Service
Outreach Co-Chair

ENDOWMENT FUND BOARD



Judge Aisha Clark
Monroe City Court
Division "C"



Dr. Angela Crumpton-Lawrence
Director of High Schools,
Ouachita Parish School
Board



Cydni Hanks
JLM Sustainer



Roy Heatherly
Monroe City
Chamber of
Commerce



Ashanti Jones
Assistant Professor
of Physical
Therapy, ULM

**Active members serving on the
Endowment Board include:**

*Amber Marshall
Haley Holley
Jennifer Fox
Kristen Long
Nadine Fares-Crawford*

SPRING MARKET *by the numbers*

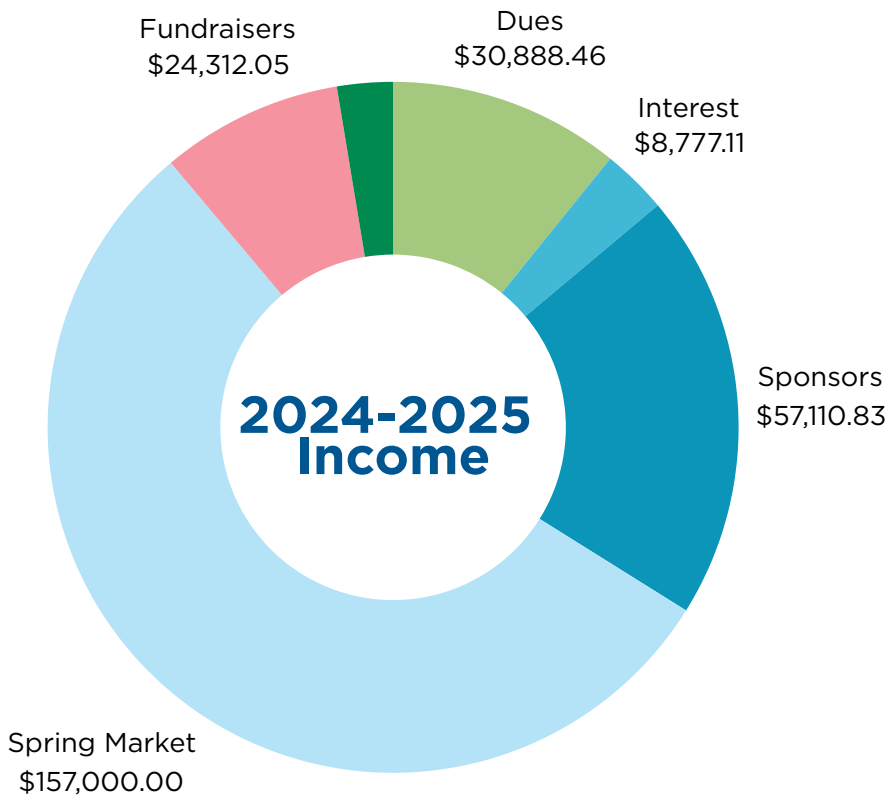
2,463
tickets sold

\$157,000
total gross revenue

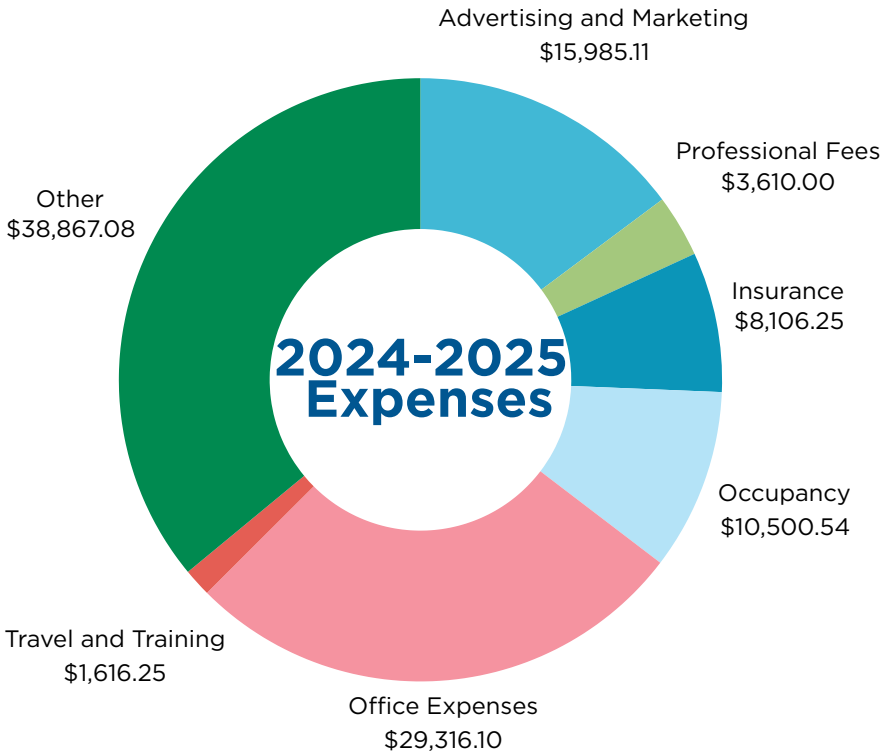
103
merchants



FUND DEVELOPMENT *by the numbers*



FUND DEVELOPMENT *by the numbers*



COMMUNITY IMPACT *by the numbers*

22

CLASSROOM MINI-GRANTS awarded to local teachers for a total of \$10,000.

67

PROM DRESSES provided free of charge to local Junior and Senior students through our **Cinderella Project** event.

125

SCHOOL UNIFORMS distributed to students in local schools through our **Uniform Voucher** Program.

9,000+

STUDENTS SERVICED through our **Care Closets** program which provides necessary hygiene items discretely to students in need.

\$35,000

GRANTED TO TWO LOCAL NON-PROFITS through our **Endowment Fund** Program. 2025 Recipients are The Northeast Louisiana Children's Museum and the Center for Children and Families.

\$167,000

TOTAL INVESTMENT VALUE our members contributed to Northeast Louisiana through **volunteerism**.

COMMUNITY ADVISORY BOARD



Kimberly Essex
City of Monroe Executive
Administrative Assistant



Todd Guice
Superintendent of
Ouachita Parish Schools



Dr. Tonya Hunter
OBGYN
Morehouse General



Chris Williams
Director of Student
Development, ULM



Melissa Thaxton
City of Monroe
Director of Parks &
Beautification



2025 MEMBERSHIP AWARDS



Carole Kilpatrick

LOUISE SEYMOUR COMMUNITY
IMPACT AWARD



Amber Marsall

VOLUNTEER OF THE YEAR
AWARD



La Rochelle Wooten

EMERGING LEADER
AWARD



*Quanquita Kidd Bedford
Gracie Duckley, & Cynthia Turner*

PROVISIONALS OF THE YEAR AWARD

Not Pictured: Laura Trichel,
Committee Member of the Year
Award

2024-2025 ACTIVE MEMBERSHIP

Allen, Connie
Allen-Whitney, Abbie
Arcilla, Reena
Armone, Michaela
Ashley, Ursula
Bailey, LaWanna
*Below, Jameshia
*Below, Jamacia
Blanchard, Hanna
Boose, Leslie
*Brandy, Tanya
Branson, Katrina
Brooks, Lauryn
*Buffington, Breanna
*Bunch, Rebekah
Burns, Cassidy
*Carraway, Trevantis
*Caldwell, Jordan
Ceaser, Brittany
*Clary, Sydnee
Cole, Donna
Cooks, Temika
*Cooper, Andrea
Cooper, Emily
Dabbs, Avery
*Davis, Delanda
Dickerson, Yasmeen
Dorsey, Paula
*Doyle, Alexis
Earl, Mary
Eaton, Markeaya
*Eckford, LaPrecious
*Edwards, Wanda
Elliott, LaWanda
*Etheridge, Erin
Fares-Crawford, Nadine
Felkel, Hannah
Flintroy, Dorea
Fox, Jennifer
Gaddis, Miranda
Garcia, Scarlett

*Gayden, Keyanna
*Gipson, Katrina
*Gix, Charla
*Glosson, Jennifer
Hale, Jessica
*Hamilton, Deirdra
Hammett, April
Harp, Avery
Harrison, Christa
Harrison, Kristie
Hassell-Smith, Lauren
*Haynes, Carli
Hays, Gaundhi
Hemphill, Anna Claire
Henderson, Porsche
Henderson, Yolanda
*Holland, Martrice
Holley, Haley
*Houston, LaShuna
Hunter, Jennett
*Hunter, Miya
*Jackson, Gwendolyn
*Jackson, Millicent
*Jackson, Shari
Johnson, Ashley
Jones, Shawn
*Kavanaugh, Ginna
Kelmell, Shelby
Keys, Shonta
*Kidd-Benford, Quanquita
*King, Marquita
*Lashley, Trinia
*Legg, Sarah
Lewis, Adicia
Lewis, Quilwanti
Liner, Brittany
Long, Kristen
Mabon, Deanna
Marshall, Amber
*Martin, Ashlee
Martin, Kirstie

McTurner, Ashley
Minniefield, Melinda
Nims, Caitlyn
*Norman, Keirston
Ouchley, Christie
*Ouchley, Gracie
*Otwell, Tiffany
Parker, Courtney
Patterson, Shemeca
Perry, Lauren
Phillips, Camille
Prudencio, Valery
Raborn, Jordan
Ragland, Elizabeth
Reddix, Harvetta
Riley, Courtney
Robinson, Tonya
Ross, LaKeshia
*Sanders, Williametta
*Stanley, Kendra
Stansbury, Emily
*Steward, Omelia
Tabulog, Diane
Talley, Patience
Thomas, Courtney
*Tolliver, Shirah
Trichel, Laura
*Turner, Cynthia
Walker, Chelsie
Wallace, Cierra
*Washington, Te`Lexus
White, Arlisha
*White, Tyra
Williams, Marsha
*Williams, Raychelle
*Williams, Satari
*Woods, Aleka
Wooten, LaRochelle
Young, Shelby

121 Members

*2024-2025 provisional member

2024-2025 SUSTAINER MEMBERSHIP

Abell, Stephanie
Anders, Leah
Arthur, Terri
Atkins, Darian
Bagley Neatherly, Kathryn
Baldwin, Melissa
Barker, Margaret Lloyd
Barksdale, Sophie
Barnes, Carolyn Lister
Barron, Nicole
Bell, Judy Shannon
Bernard, Mary
Bradley, Alana Oxford
Brady, Jessica
Brock, Margaret
Brockman, Jan West
Brownell, Patti
Bryant, Stephanie
Bullock, Claire
Burch, Kay Finley
Caldwell, Ramona Weaver
Carr, Cheryl
Centola, Laura
Cohen, Nanette Raphael
Cooksey, Ann Grabill
Cookston, Anne Stevenson
Coon, Cherry
Crawford, Mona Reed
Crawford, Susan Roberts
Creed, Catherine Campbell
Cummins, Debbie Moore
Curry, Susan Watson
Cutler, Judy Harvey
Davidson, Carrie McKenzie
Davis, Allison
DeCelle, Sandy Heller
Douciere, M Jane Loker
Downs, Ashley
Dunn, Mary Ann Atkinson
Eason, Janice Wilcox
Edgerton, Debby Flowers
Elliott, Marilyn
Ellis, Gerri
Estis, Barbara Duponi
Ezernack, Gretchen
Fincher, Robin Kilpatrick
Flanigen, Christy
Forte, Lana Haddox
Foster, Martha
Fuller, Patty
Gates, Mitzi Baughman
Gavioli, Lynda Sadler
Graham, Freda Anders
Gray, Kelly
Gregory, Kyle
Gremillion, Faith
Guerriero, Monica Mahaffey
Guice, Stacy Greene
Guillot, Kimberly
Guinn, Clara Sartor
Haddad, Judy Baker
Hall, Cathy Andruss
Hammett, Jenni
Hanks, Cydni
Harrison, Kay Johnson
Hastings, Margaret
Hatten, Susie Williams
Hayes, Brittany
Hayes, Meredith
Heikkila, Amanda
Hemphill, Heather Cotton
Hinkle, Lucille Morton
Hodge, Lynn Keller
Holloway, Shelly Mulhearn
Holyfield, Andrea Heller
Hughes, Elizabeth
Humble, Sylvia Kosmitis
Hunter, Kandice
Inabnett, Nancy Snellings
Ingram, Lindsey
Johnson, Chantay
Johnston, Jody Biedenharn
Jones, Ashanti
Kalil, Melanie McGraw
Keever, Ashley
Kerins, Allyson Bodron
Kilpatrick, Kerry
King, Jewel Guinn
Kostelka, Felicia Danna
Landrum, Paulen LaMarca
Laudenheimer, Kelsey
Lawrence, Carole Winger
Lawrence, Lisa Liner
Lewis, Mary Taylor
Liles, Melanie Bartling
Lockhart, Anne Alleman
Lowe, Tara
Luffey, Debbie Salsbury
Malmstrom, Gelene Ballew
Malta, Sylver
Mattingly, Jan
McCann, Mary Linda
McDonald, Kay King
McMillin, Leesa Carver
McPherson, Caron
Meredith, Peggy McKnight
Mickel, Stephanie
Miller, Amy
Miller, Lisa
Mintz, Ashton
Mintz, Melinda Fleisher
Montgomery, Vada
Moore, Judy Addison
Morris, Emily
Moses, Leigh
Moss, Miranda
Myrick, Carolyn
Nelson, JanJessica McBryde
Nolan, Rhelda Scharf
Oliver, Sally Stowers
Pankey, Jenny
Perry, Carolyn Williams
Perry, Cynthia Rivers
Perry, Jodi
Pittman, Monica
Potts, Georgiann Lawle
Powell, Joyce
Powell, Marsha Bell
Priest, Joyce
Pruitt, Julie Novak
Rambo, Christine Wong
Ray, Lori Haddox
Raymond, Sarah
Rhymes, Krista Keever

2024-2025 SUSTAINER MEMBERSHIP

Richert, Sadye
Rivers, Debbie
Robinson, Richardra
Robinson
Tuma, Jana
Russell, Abby
Russell, Ruth Thatcher
Sager, Danette Franks
Sager, Dawn Smith
Salomon, June Jones
Sanders, Anne Spurgeon
Sawyer, Debbie
Scott, Kari
Sharp, Meghan
Shaw, Billye Buckner
Shaw, Charlotte
Shaw, Jean Atkins
Shelton, Teresa Edwards
Shepard, Gayle Jones
Siggers, Mary Francis
Simpson, Janie "Denise"
Smith, Carol
Smith, Suzanne Mahaffey
Smith, Cynthia Colomb
Spires, Katharine
Stephens, Susan Cook

Stockstill, Debbie Hindsman
Stone, Christy Morton
Street, Georgia Humphries
Taliaferro, Dana Smith
Taylor, Amy Eddleman
Taylor, Linda Hanchey
Tellis, Mary
Tharp, Tomi
Thomas, Sharron Monroe
Trascher, Barbara Marks
Travis, Cynthia Halley
Van Veckhoven, Mary Ann
Varino, Teddy
Wall, Kerri
Walters, Janet Moorhead
Warner, Jill Law
Warren, Shannon
Washington, Adrian
West, Ashley
Whipple, Cathy Inzina
White, Eugenia
Wood, Pamela Allen
Wood, Regina
Woods, Bonnie
Wright, Andrea
Yatco, Ginny Braganza

186 Sustainer
Members

2024-2025 TITLE SPONSORS

Thank you to our generous Sponsors!

DAY OF SERVICE - HEALTH FAIR



FINANCIAL LITERACY WORKSHOPS



CLASSROOM MINI-GRANT PROGRAM

drax

2024-2025 TITLE SPONSORS

Thank you to our generous Sponsors!

CINDERELLA PROJECT



**Aetna Better Health[®]
of Louisiana**

CARE CLOSETS PROGRAM



**United Way
of Northeast Louisiana**

LEAGUE YEAR PHOTOGRAPHER, IN-KIND

Desirae Gooding

PHOTOGRAPHY



2025 SPRING MARKET

Event Sponsors

2025 SPRING MARKET TITLE SPONSOR



Origin Bank®

PREVIEW PARTY SPONSOR



SPRING FLING SPONSOR



MARKET-RITA MADNESS SPONSOR



ENTERTAINMENT SPONSORS



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SILVER SPONSOR



BRONZE SPONSOR



FRIENDS OF THE LEAGUE

Leah Anders Melinda Minniefield
Joyce Powell

