



JUNIOR LEAGUE MONROE



2025-2026

Sponsorship Opportunities

ADDRESS

2811 Cameron Street
Monroe, Louisiana 71201

CONTACT

(318) 322-3236
funddevelopmentvp@jlmonroe.org
officemanager@jlmonroe.org

WWW.JLMONROE.ORG

LEADERSHIP TRAINING • COMMUNITY IMPACT • NETWORKING • VOLUNTEER OPPORTUNITIES

who we are



We are empowering Northeast Louisiana women by helping them develop civic leadership skills, and giving them the tools to put their unique talents to work in our community.

OUR MISSION

The Junior League of Monroe, Inc. is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

OUR COMMITMENT TO DIVERSITY & INCLUSION

The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations, and communities.

OUR HISTORY

Since 1930, our members have devoted countless volunteer hours to meet the needs of our community. Community leaders have always looked to JLM for leadership in starting new community programs. As a result, JLM has often been the catalyst that turned ideas into successes that continue to benefit our area.

OUR VISION

The Junior League: Women Around the World as Catalysts for Lasting Community Change.



Community Programs

The Junior League of Monroe impacts the community through programs like Care Closets, Uniform Vouchers, Cinderella Project, and our Endowment Fund Grants. These programs bring meaningful, lasting change for women and children at risk in our community.

Training

Our members receive many opportunities for training in leadership and skills development.



Classroom Mini Grants

The Junior League of Monroe provides grants of up to \$500 to teachers in the Region 8 area. This provides resources and programs to thousands of students annually.

TITLE SPONSORSHIP OPPORTUNITIES

PAGE 04

Poinsettia Sales

September - October 2025

\$2,000

The JLM Poinsettia Sale is an annual fundraiser that engages both the community and local businesses by offering vibrant poinsettias just in time for the holiday season.

Financial Literacy Bootcamp

September 16-18, 2025

\$3,500

JLM will be partnering with The Legacy Institute to bring a Youth Entrepreneurship and Financial Literacy program to NELA high school students for a 3-day event

Classroom Mini-Grants

to be awarded on
November 14, 2025

\$15,000

Our mini-grants award local teachers grants up to \$500 annually. We are able to impact over 3,000 students with this project.

Cinderella Project

February 2026

\$10,000

Open to local juniors and senior high school students to be treated like a princess as they find their dream prom dress, shoes, and accessories free of cost!

Care Closets

ONGOING

\$8,000

Closets designated at 21 schools where resources such as hygiene products, toiletry items like soap, toothpaste, shampoo, and other essentials are discreetly accessible. Sponsorship of this projects helps maintain supplies.

JOIN US! Completely volunteer-led, JLM's events deliver unique opportunities for volunteers to develop new skills in nonprofit fundraising and project management, while raising critical funds for our training and community programs.



SPRING MARKET SPONSORSHIP OPPORTUNITIES

PAGE 05

Title Sponsor

March 19-21, 2026

\$8,000

The **Title Sponsor** of Spring Market puts your company front and center on ALL Spring Market marketing! Your company will be featured on the event poster, which is distributed to 100+ local businesses, on 100+ yard signs, on GA tickets, which we sell 2000+ each year, and across all of our social media platforms!

Claimed

Preview Party

March 19, 2026

\$5,000

The **Preview Party** is a premium, cocktail event that offers shoppers the very first look at what Spring Market has to offer! The event will include drinks, catered food, live music, and door prizes. We entertain approximately 350 shoppers during this exclusive “first look” event!

Market-Rita Madness

March 20, 2026

\$5,000

Market-Rita Madness is our most popular event that features Iron Cactus’ famous margaritas. Also included at this event is live entertainment, catered food, and door prizes. We entertain approximately 700 shoppers during this 4-hour event alone!

Claimed

Spring Fling

March 21, 2026

\$2,500

Spring Fling is held on our final day of Spring Market & is included in our General Shopping ticket price. We feature hands-on children’s activities, a bounce house, and more!

Raffle

Drawing
March 21, 2026

\$8,000

The Raffle Sponsor receives a prime advertising opportunity as our exclusive Spring Market Raffle Sponsor. Your company will be featured on our raffle poster—distributed to hundreds of local businesses—on the raffle ticket, which we sell between 500 and 1,000 each year, and across all of our social media platforms.

By becoming an exclusive event Sponsor for the **28th Annual Spring Market**, you not only show your dedication to supporting the Junior League of Monroe’s mission, but also open doors to new opportunities for meaningful relationships and potential collaborations.

LEAGUE-YEAR SPONSORSHIP LEVELS + BENEFITS

PAGE 06

Sponsorship Package Levels	Bronze \$250- \$1,000	Silver \$1,001- \$2,499	Gold \$2,500- \$4,999	Platinum \$5,000+
YEAR-LONG ACKNOWLEDGEMENT AT ALL JLM EVENTS				✓
LOGO RECOGNITION ON SPONSOR BOARD AT ALL COMMUNITY EVENTS + <u>Spring Market</u>			✓	✓
ABILITY TO SET UP AT ALL COMMUNITY EVENTS		✓	✓	✓
RECOGNITION ON MULTIPLE SOCIAL MEDIA OUTLETS	✓	✓	✓	✓
JLM's <i>Charlons</i> Magazine Ad		quarter page	half page	full page
RECOGNITION IN <i>BayouLife</i>	✓	✓	✓	✓
SPRING MARKET TICKET VOUCHER		\$250	\$500	\$1,000

Benefits for Title Sponsors and Spring Market Sponsors are Based on Sponsorship Levels Shown in the Above Chart

READY TO PARTNER WITH US?

Contact Us:

Temika Cooks, Fund Development VP
funddevelopmentvp@jmonroe.org

Ashton Mintz, Office Manager
officemanager@jmonroe.org



We are so thankful for all the support that we have had from our sponsors in the past! Help us continue to make a difference in our community this year!

15,000+

VOLUNTEER HOURS COMPLETED BY OUR COMMITTEES DURING THE 2025- 2026 LEAGUE YEAR IN SUPPORT OF OUR MISSION

**WITH YOUR HELP, WE CAN ACCOMPLISH
EVEN MORE THIS YEAR!**

